

District Plan Work Plan
1.6.20 FINAL for 2020 Update

Category	Implementation Strategy (Tactic)	Key	Timeline	Difficulty	Current Need	Tactic Complete?	Partners	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	2021	2022+
Ongoing	Seek funding to preserve agricultural lands within the District Plan area	1	Ongoing	Low	High		Lead: City of Brighton Parks & Recreation (P&R) (Gary) Support: Adams County Parks & Open Space (P&OS); Ag Innovation Specialist Stakeholders: The Conservation Fund, Bird Conservancy of the Rockies?, Butterfly Pavilion?	Continue identifying potential acquisition opportunities and utilizing various funding sources (City/County appropriations, AdCo Open Space Grant, GOCO grants). In addition, develop a two-pager to facilitate outreach to non-traditional funding sources.										Remains Ongoing	Remains Ongoing		
	Encourage collaborative ventures among farmers and ag-related businesses to reduce expenses and secure markets	3	Ongoing	Low	Low		Lead: Ag Innovation Specialist Support: CSU Extension, City of Brighton Long Range Planner (LRP) (Aja), Adams County LRP (Libby) Stakeholders: Natural Resource Conservation Service (NRCS), Colorado Fruit & Vegetable Growers Association (CFVGA), Brighton Economic Development Corporation (BEDC), Brighton Chamber of Commerce (BCoC), Adams County Economic Development (ACED), Bromley LFC, local producers	Continue to partner with the Brighton Chamber on agritourism initiatives and engagement of our local farmers. Continue to share relevant conferences and opportunities with farmers and ag-related businesses. Keep a pulse on regional initiatives like the National Western Center, the Metro North Chamber Food/Ag/Bev cluster, etc.										Remains Ongoing	Remains Ongoing		
	Periodically review area plans for future trails within the District Plan Area	4	Ongoing	Low	Low		Lead: Adams County P&OS (Shannon) and City of Brighton P&R (Gary) Support: Ag Innovation Specialist Stakeholders: Bird Conservancy of the Rockies?, Butterfly Pavilion?	Report to the DPC this year about relevant trails, their timelines, funding needed/secured. As part of this report, potential strategies should be discussed for funding trails where development is not anticipated.										Remains Ongoing	Remains Ongoing		
	Periodically review City and County transportation plans related to the District Plan area	5	Ongoing	High	Low		Lead: City of Brighton LRP (Aja) and Adams County LRP (Libby) Support: Ag Innovation Specialist, City of Brighton Street & Fleet Department Stakeholders: Adams County Public Works, DRCDG	Report to DPC this year about relevant road improvements and maintenance, their timelines, funding needed/secured; and future public transportation plans. As part of this report, possible strategies should be discussed for funding roads not likely to be improved through development.										Remains Ongoing	Remains Ongoing		
	Contemplate the release of a request for proposals to meet the objectives of the District Plan by the development community.	7	Ongoing	High	Low		Lead: Ag Innovation Specialist Support: City of Brighton LRP (Aja), Adams County LRP (Libby)	Identify needs and opportunities and compile a collection of examples/case studies showcasing innovative projects.										Remains Ongoing	Remains Ongoing		
	Pursue opportunities with historic farm properties	8	Ongoing	Medium	Low		Lead: City of Brighton LRP (Aja) Support: Ag Innovation Specialist, Adams County LRP (Libby); City of Brighton Historic Preservation Coordinator & Commission	Consider the use of the State Historic Fund for District Plan area historic structures; strategically engage with landowners (including the City and County) about historic preservation opportunities.										Remains Ongoing	Remains Ongoing		
	Network with local firms to explore possibility of establishing or expanding local and regional food business enterprise	20	Ongoing	Medium	Medium		Lead: Ag Innovation Specialist Support: City of Brighton LRP (Aja), Adams County LRP (Libby) Stakeholders: BEDC, local producers, CFVGA, Adams County economic development	Outline a vision for what an enterprise might look like, engage EDCs and Chambers; network and collect examples to share with partners.										Remains Ongoing	Remains Ongoing		
Codes and Standards	Develop City and County zoning overlay or design guidelines to address performance criteria; apply overlay to properties that could potentially apply for annexation	9	1-2 yrs	High	High		Lead: City of Brighton LRP (Aja) Support: Adams County LRP (Libby), Ag Innovation Specialist Stakeholders: City, County Planning Commissions											City/County code updates, Adams County Comp Plan update	Complete when City and County codes have been updated to support DP recommendations		
	Evaluate the County and City's Land Development codes to further explore TDR and/or improve Cluster Standards	10	2-3 yrs	High	High		Lead: City of Brighton LRP (Aja), Adams County LRP (Libby) Support: Ag Innovation Specialist Stakeholders: TDR Consultant, Case Studies: Boulder County, King County, WA	Execute TDR study			Develop plan for next steps to implement TDR program							Implementation of TDR exploration recommendations			
Land Preservation	Develop matrix to guide agricultural preservation efforts	11	1-2 yrs	Low	High	May-18	Lead: Adams County P&OS (Shannon) Support: Brighton P&R (Gary), Ag Innovation Specialist														
	Create incentives for landowners to implement conservation easements	12	1-2 yrs	High	High	Goal: Dec-19	Lead: Adams County P&OS (Shannon) and Brighton P&R (Travis) Support: Ag Innovation Specialist Stakeholders: The Conservation Fund, land trusts, farm and ranch lands protection program, Open Space (OS) mentor program with another county														
	Explore creation of revolving fund to ensure portion of property tax funds from the District area are allocated for reinvestment, future land acquisition	29	5+ yrs	High	Medium		Lead: Adams County P&OS (Shannon) and Brighton P&R (Travis) Support: Ag Innovation Specialist												Begin exploring this concept.		
Farm to School	Increase school nutrition programming within existing school system	13	1-2 yrs	High	High		Lead: Ag Innovation Specialist (Coordinator) Support: City of Brighton LRP (Aja), Adams County LRP (Libby) Stakeholders: Adam 12 & 271 Nutrition Coordinators, TCH, Denver Urban Gardens (DUG), Slow Food Denver, Colorado Farm To School (CO FTS), Brighton Shares the Harvest (BSTH)	Revisit following Local Foods Workshop to determine if additional work is needed													
	Implement on site school gardens within 271 School District	14	1-2 yrs	Low	Medium		Lead: Ag Innovation Specialist (Coordinator) Support: City of Brighton LRP (Aja), Adams County LRP (Libby) Stakeholders: 271 Nutrition Coordinator, non-profits specializing in garden setup, TCH, DUG, Slow Food Denver, CO FTS, Big Green (fmlly. The Kitchen Community), Bromley LFC, BSTH														
	Explore the opportunity to begin a farm to school program for Adams 12 and District 271 to incorporate more local product in schools.	30	2-4 yrs	High	Medium		Lead: Ag Innovation Specialist (Coordinator) Support: City of Brighton LRP (Aja), Adams County LRP (Libby) Stakeholders: 271 Nutrition Coordinator, local producers	LoProCo Workshop & Local Food Workshop		Assess w/ 271, local farmers following workshop, determine possible next steps.											
	Incorporate salad bars into the school throughout the Brighton 271 School District	31	2-4 yrs	Medium	Low	Nov-19	Lead: Ag Innovation Specialist (Coordinator) Support: City of Brighton LRP (Aja), Adams County LRP (Libby) Stakeholders: 271 Nutrition Coordinator														
Marketing, Agritourism, & Business Development	Create a public relations plan to promote the efforts of the District Plan	6	1-2 yrs	Medium	Medium	Goal: Dec-19	Lead: Ag Innovation Specialist Support: City of Brighton LRP (Aja), Adams County LRP (Libby), Adams County Communications (Comms), City of Brighton Comms														
	Create marketing campaign for District Plan area	15	1-2 yrs	High	High	Goal: Dec-20	Lead: Ag Innovation Specialist (Coordinator), Adams County Comms, City of Brighton Comms Support: City of Brighton LRP (Aja), Adams County LRP (Libby) Stakeholders: BEDC, BCoC, Adams County Economic Development (ACED), I-70 Rural Economic Advancement Partnership (REAP), BSTH	Create a City/County initiative promoting the importance of eating local and supporting HSN farms; possibly coinciding with completion of wayfinding signage program													
	Expand marketing capacity for locally- and regionally-grown products	16	1-2 yrs	High	High		Lead: Ag Innovation Specialist (Coordinator) Support: City of Brighton LRP (Aja), Adams County LRP (Libby), City of Brighton Comms Stakeholders: BEDC, BCoC, ACED, local producers, REAP, CO Proud (CO Department of Agriculture)	Explore the possibility of a produce sticker program with HSN logo to market locally produced food.										If determined a potentially viable program, work towards implementation by March 2021.			
	Create more community events around local foods	17	1-2 yrs	Medium	Medium	Goal: Jun-20	Lead: Ag Innovation Specialist (Coordinator) Support: City of Brighton LRP (Aja), Adams County LRP (Libby) Stakeholders: BEDC, BCoC, ACED, REAP, City of Brighton/Adams County Comms, local producers	Work w/ Brighton Historic Preservation to organize Ag Pavilion at Brighton Summerfest 2020. Work w/ Agritourism Subcommittee of event coordination and publicity. Local Foods Workshop will help fulfill tactic.													
	Once agritourism direction established, focus on highway and street signage	18	1-2 yrs	Medium	High		Lead: Ag Innovation Specialist (Coordinator) Support: Adams County P&OS (Shannon), City of Brighton P&R (Travis) Stakeholders: Colorado Office of Tourism, CDOT, BCoC, ACED, Colorado Agritourism Association	Secure funding for project.	Implement HSN Wayfinding Signage Program within HSN, on city/county roads. (Potentially) seek funding from CTO to plan next phase of signage on 85,76,E-470.								If funding is secured for next phase, begin working on this project for completion in 2021.	Based on funding, complete signage on 85,76,E-470 in 2021.			
	Incubator program cultivating new farmers through farmer, business education and land access	19	1-2 yrs	Medium	Medium		Lead: Ag Innovation Specialist (Coordinator) Support: CSU Extension, City of Brighton LRP (Aja), Adams County LRP (Libby) Stakeholders: National Youth Farmers Coalition (NYFC), Veterans to Farmers, Future Farmers of America (FFA), Farmer Service Agency, Colorado Office of Tourism, CSU Extension, ACED, local producers, Innovation Pavilion/BEDC	Gather responses to interest form to help determine the need. Connect with relevant organizations. Explore possible funding sources and program models.										Determine next steps based on what's learned in 2020. Consider possible locations.			
	Explore creating capital improvement plan for local foods infrastructure, such as farmers markets, food processing facilities and opportunities to re purpose historical sites for seasonal housing and distribution food center.	32	5+ yrs	High	Low		Lead: Ag Innovation Specialist (Coordinator) Support: City of Brighton LRP (Aja), Adams County LRP (Libby), City of Brighton P&R, Adams County P&OS											Interest form being circulated in 2019/2020 may yield some insight on needs.			
Local Food System development	Facilitate a local foods workshop with food system stakeholders	2	1-2 yrs	Medium	Medium	Goal: Apr-20	Lead: Ag Innovation Specialist Support: City of Brighton LRP (Aja), Adams County LRP (Libby) Stakeholders: BSTH, Adams County Human Services, 271 School District, Adams 12 School District, Tri County Health (TCH), CSU Extension, LiveWell Colorado, Hunger Free Colorado, Bromley-Hishinuma Local Foods Campus (Bromley LFC), local producers	Hold Local Foods Workshop	Meet to discuss lessons learned, compile and share.												
	Create incentives to incorporate more local food within existing meal programs for seniors	21	1-2 yrs	Medium	Low	Goal: Sep-20	Lead: Ag Innovation Specialist Support: City of Brighton LRP (Aja), Adams County LRP (Libby) Stakeholders: Eagle View Adult Center, TCH, Adams County Human Services, Meals on Wheels, Brighton Shares the Harvest (BSTH)	Explore this as part of Local Foods Workshop	Work w/ BSTH to figure out best opportunities for this, such as an add-on to the Commodity Supplemental Food Program. Work to establish a sustainable program.												
	Identify and implement programs to address food safety education needs in production and consumer markets	22	1-2 yrs	Low	Low		Lead: Ag Innovation Specialist (Coordinator) Support: City of Brighton LRP (Aja), Adams County LRP (Libby), CSU Extension Stakeholders: CFVGA, TCH, BSTH, local producers											Engage Tri-County Health, CSU Extension, CFVGA, and local producers to identify possible needs and opportunities for food safety education			
	Engage local entities to develop program focused on encouraging farm markets to accept SNAP and possible additional WIC benefits	23	1-2 yrs	Medium	Medium		Lead: Ag Innovation Specialist (Coordinator) Support: City of Brighton LRP (Aja), Adams County LRP (Libby) Stakeholders: TCH, AdCo Human Services, Brighton Shares the Harvest, LiveWell Colorado, Hunger Free Colorado, farm markets	Explore this as part of Local Foods Workshop	If solutions are identified, work with partners to implement												
	Identify and cultivate alternative labor forces	33	2-4 yrs	High	High		Lead: Ag Innovation Specialist (Coordinator) Support: City of Brighton LRP (Aja), Adams County LRP (Libby), City of Brighton P&R, Adams County P&OS	Explore possibility of partnership to support expanding local housing for farmworkers.										Potential to explore ways to remove barriers and/or assist with housing needs for migrant workers.			
Land Management	Identify possible land lease incentives for soil building farming practices, sustainable irrigation practices, organic farming practices	24	1-2 yrs	Medium	High		Lead: Brighton P&R (Gary) Support: Adams County P&OS (Shannon), Ag Innovation Specialist, CSU Extension, Adams County Stormwater Stakeholders: OS mentor program with another county, Butterfly Pavilion?											Explore developing incentives to their existing program. Incorporate program into AdCo Parks & Open Space Plan.			
	Define goals for maintaining soil health and quality as part of agricultural land preservation management strategy	25	1-2 yrs	Low	Medium		Lead: Ag Innovation Specialist (Coordinator) Support: CSU Extension (Jennifer Tucker), Adams County P&OS (Shannon), City of Brighton P&R (Travis) Stakeholders: OS mentor program w/ another county; NRCS, West Adams Conservation District (WACD)	Work with partners to define goals and, importantly, how to measure them.										Define goals based on BMPs for soil, disseminate information			
	Define goals around water resources for agricultural purposes	26	1-2 yrs	Low	Medium		Lead: Ag Innovation Specialist (Coordinator) Support: CSU Extension (Jennifer Tucker), Adams County P&OS (Shannon), City of Brighton P&R (Gary), City of Brighton Water Resources Specialist Stakeholders: OS mentor program w/ another county; NRCS, WACD, Colorado Ag Water Alliance, Barr Lake and Milton Reservoir Watershed Association?											Define goals based on BMPs for water, disseminate information			
	Explore and implement innovative farm techniques, organic agriculture research through educational programs	27	1-2 yrs	Low	Low		Lead: Ag Innovation Specialist (Coordinator) Support: CSU Extension, Adams County P&OS (Shannon), City of Brighton P&R (Gary) Stakeholders: NRCS; OS mentor program with another city/county, Bromley LFC, Butterfly Pavilion?											Work with partners to develop necessary educational programming to encourage BMPs to be implemented			
	Work with the Colorado Water Conservation Board to develop water conservation policies and incentives for agricultural lands	34	2-4 yrs	High	Low		Lead: Ag Innovation Specialist (Coordinator) Support: City of Brighton P&R, Adams County P&OS														
Encourage farmers and ranchers in planning and implementing conservation practices that improve the natural resources (e.g. soil, water, wildlife) on their agricultural land.	35	5+ yrs	Low	Low		Lead: Ag Innovation Specialist (Coordinator) Support: City of Brighton P&R, Adams County P&OS															
Staff	Seek grant funds for Ag Innovation Specialist after first two years	28	1-2 yrs	Medium	High		Lead: Ag Innovation Specialist Support: City of Brighton LRP (Aja), Adams County LRP (Libby)														