



District Plan Commission meeting notes



Type of meeting: Regular

Date: Thursday, July 25, 2019

Location: Adams County Government Center, Conference Center, Brantner Gulch B

Members present: Mr. Alan Hale (Chair), Ms. Amanda Griffin (Vice Chair), Ms. Christy Dowling (Secretary), Mr. Terry Cook, Ms. Kate Kielsmeier, Mr. Adam Kniss, Ms. Michelle Seubert, Mr. Wayne Walvoord

Members absent: Mr. Wayne Scott (excused)

Staff present: Anneli Berube (Adams County/City of Brighton), Libby Tart (Adams County), Gary Wardle (City of Brighton)

Public present: Linda Young (Brighton Shares the Harvest)

AGENDA ITEM	DISCUSSION	ACTION
1. Call to Order/Roll Call/Pledge of Allegiance	<ul style="list-style-type: none"> • No discussion. 	Meeting called to order by A. Hale at 2:01 p.m.
2. Approve minutes from June 27, 2019 meeting	<ul style="list-style-type: none"> • K. Kielsmeier requested to remove “(excused)” from after her name under the “Members present” section. • K. Kielsmeier moved to approve minutes from the June 27, 2019 meeting as amended. A. Kniss seconded. 	Minutes from June 27, 2019 meeting were approved as amended unanimously.
3. Public Comment	<ul style="list-style-type: none"> • No comment. 	No action.
4. Staff updates	<ul style="list-style-type: none"> • A. Berube presented the following updates: <ul style="list-style-type: none"> ○ Historic Splendid Valley was featured in a recent Brighton Blade article (link on first page of Agenda Packet) ○ Reviewed Q2 Monitoring Report ○ City BBQ event was successful, people have heard of Historic Splendid Valley and like what we are doing; it would be helpful to know where people heard about the brand, will make a point to ask in the future ○ Reminder to sign up to table at the Adams County Fair July 31- August 4 ○ G. Wardle mentioned that an application was submitted to the Adams County Open Space Grant to assist with the purchase of the Morimitsu property 	No action.



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<p>4. (I) Presentation about draft Marketing & Public Relations Plan</p>	<ul style="list-style-type: none"> • A. Berube presented a draft of the Marketing & Public Relations Plan, requesting feedback. • A. Hale mentioned the importance of getting pictures of the various farms during the height of the season. This is listed as one of the Marketing & Public Relations activities. • A. Griffin requested a copy of the Historic Splendid Valley Brand Guidelines. A. Berube will send the guidelines to the Commission members and bring copies to the August meeting. 	<p>No action.</p>
<p>5. Announcements, Suggestions & Comments</p>	<ul style="list-style-type: none"> • M. Seubert reminded the group that she has requested the “Ag in Motion” display for Barr Lake State Park; the Friends of Barr Lake is organizing a fundraiser for the Bergman Barn, she will bring a write-up about it to the next meeting. • A. Kniss inquired about the final decision for the 2019 Adams County Fair Parade. A. Berube confirmed that there was not availability from District Plan Commission members to participate this year, but it is something to look into for next year. • A. Griffin reminded the group that Lulu’s Chile Fest is on September 7th this year. • K. Kielsmeier mentioned that it would be interesting to organize a tour of Barr Lake State Park for the District Plan Commission. • A. Hale mentioned an article that was in the Denver Post recently about an agritourism management certificate being offered at Colorado State University. • W. Walvoord inquired if M. Seubert could present about Barr Lake State Park at a future meeting. 	<p>No action.</p>
<p>6. Adjournment</p>		<p>Meeting adjourned at 3:36 p.m.</p>

Recorded by: A. Berube

Approved August 22, 2019