



## District Plan Commission meeting notes



**Type of meeting:** Regular

**Date:** Thursday, May 23, 2019

**Location:** Adams County Government Center, Conference Center, Brantner Gulch B

**Members present:**, Ms. Amanda Griffin (Vice Chair), Ms. Christy Dowling (Secretary), Mr. Adam Kniss, Ms. Michelle Seubert, Mr. Wayne Walvoord

**Members absent:** Mr. Alan Hale (Chair) (excused), Mr. Terry Cook (excused), Ms. Kate Kielsmeier (excused), Mr. Wayne Scott

**Staff present:** Anneli Berube (Adams County/City of Brighton), Thad Gourd (Adams County), Shannon McDowell (Adams County), Aja Tibbs (City of Brighton), Gary Wardle (City of Brighton)

**Public present:** Nathan Mudd (Bromley Local Foods Campus), Linda Young (Brighton Shares the Harvest)

AGENDA ITEM	DISCUSSION	ACTION
1. Call to Order/Roll Call/Pledge of Allegiance	<ul style="list-style-type: none"> <li>No discussion.</li> </ul>	Meeting called to order by A. Griffin at 2:07 p.m.
2. Approve minutes from April 25, 2019 meeting	<ul style="list-style-type: none"> <li>A. Kniss moved to approve minutes from the April 25, 2019 meeting.</li> <li>C. Dowling seconded.</li> </ul>	Minutes from April 25, 2019 meeting were approved unanimously.
3. Public Comment	<ul style="list-style-type: none"> <li>L. Young noted that Brighton Shares the Harvest would like to be listed as a stakeholder on District Plan tactics related to food access.</li> </ul>	No action.
4. (I) Presentation by Bromley Local Foods Campus	<ul style="list-style-type: none"> <li>N. Mudd presented updates for the 2019 season at the Bromley-Hishinuma Farm, operated by the Bromley Local Foods Campus.</li> <li><a href="#">Link to PowerPoint</a></li> <li>Incubator/Accelerator Program: provide legal support (Nathan), accounting support (Kim), and marketing support, also have relationships with larger local grocery stores to help with product placement; work with small existing businesses and help them grow to medium-size businesses</li> <li>Primary revenue source for farm programming: venue space, including office space and weddings; Deva Montgomery handles events and weddings</li> <li>American Ninja Warriors: \$24,000 in cash prizes last year, draws people to the farm and to the Brighton area</li> <li>Veterans to Farmers partnership: Taylor Drew is currently farming the property as part of a “graduate program” where beginning farmers work ¼ acre to 1 acre plots and gain experience</li> <li>Edible Economy podcast: 25,000 followers, around 200,000 views, 10-15,000 downloads</li> <li>Vision for Brighton as the Local Foods Capitol of Colorado</li> <li>The barn is being built out this year, once finished will be able to hold 1-3 classes per week, work with 27J, hold a farmers’ market</li> </ul>	No action.



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<p>4. (I) Presentation by Bromley Local Foods Campus (CONT.)</p>	<ul style="list-style-type: none"> <li>• 2019: goals to increase attendance and overall outreach, 60% increase in attendance at farm fest, fill office space, double volunteer hours, update the information on display to focus more on the history of agriculture</li> <li>• A. Kniss: asked about renting space and running tours; tour focuses on the main floor and the office space is just individual rooms</li> <li>• W. Walvoord: asked about sourcing for the farm to table dinners, specifically if there are local meat producers identified. N. Mudd said that they do work with local meat producers. They are doing their first “traditional” farm to table dinner this year, pairing farmers with chefs from high-end restaurants (September 28, 2019).</li> <li>• A. Griffin: asked about the prices for farm to table dinners—are there ways to make them more affordable for possible attendees?</li> </ul>	
<p>5. (R) Discuss changing name of Commission and Plan (if change is desired, make recommendation to staff to pursue)</p>	<ul style="list-style-type: none"> <li>• A. Berube presented the pros and cons and process for changing the name of the District Plan Commission, and the District Plan</li> <li>• <a href="#">Link to PowerPoint</a></li> <li>• W. Walvoord: mentioned the High Plains Adventure program, look at the structure of that within the I-70 Regional Economic Advancement Partnership (I-70 REAP).</li> <li>• A. Kniss would like the name to be changed.</li> <li>• Staff noted that part of the original intent of developing the Historic Splendid Valley brand was to change the name of the Commission, but this is all a new process and additional considerations have come to light. Staff wants to ensure that this brand can be a “gift to community” and not something that the City or County have too much ownership over—not restrictive.</li> <li>• A. Tibbs noted that the role of the Commission is to advise on implementation of Plan, act as ambassadors for Plan or Historic Splendid Valley</li> <li>• M. Seubert: sees the difference between the two names, the brand helps to tell the story.</li> </ul>	<p>No action.</p>
<p>6. Staff updates</p>	<ul style="list-style-type: none"> <li>• A. Berube presented the following updates:</li> <li>• Staff issued a joint press release for the Murata Brothers Farm acquisition, including mention of Historic Splendid Valley.</li> <li>• May Monthly Monitoring Report Update <ul style="list-style-type: none"> <li>○ A. Berube noted that she will add Brighton Shares the Harvest as a stakeholder on tactic #2.</li> </ul> </li> <li>• The new Historic Splendid Valley website is live (<a href="http://brightonco.gov/splendidvalley">brightonco.gov/splendidvalley</a>), and includes a link to <a href="http://discoverbrightonfarms.com">discoverbrightonfarms.com</a>.</li> <li>• Summerfest 2019 is on Saturday, June 1<sup>st</sup> and the District Plan Commission/Historic Splendid Valley will have a booth.</li> <li>• G. Wardle noted that they will be awarding a bid soon for signs on preserved properties, which will include the Splendid Valley logo.</li> <li>• S. McDowell: is putting in a budget request for Historic Splendid Valley materials for next year.</li> </ul>	



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7. Announcements, Suggestions & Comments	<ul style="list-style-type: none"> <li>• T. Gourd: conducting his onion research, is testing an organic herbicide at Sakata Farms, working with a graduate student. There are 4 extension agent interns this summer. Staff is hard at work preparing for the Adams County Fair.</li> <li>• W. Walvoord: asked if there was an update about Denver Botanic Gardens coming to the Riverdale Regional Park.</li> <li>• A. Griffin: the canning and food preservation courses at Lulu’s (partnership with CSU Extension) are being moved to weekends so that more people can attend; mentioned Senior Law Day.</li> </ul>	No action.
8. Adjournment		Meeting adjourned at 3:45 p.m.

Recorded by: A. Berube

Approved June 27, 2019