

Brighton Cultural Arts Commission
Minutes February 7, 2022

Roll Call – Present; Wilma Rose, Stephanie Brown, Jamie Zerr -Lockwood, David Gallegos, Kathy Wardle, Peter Padilla, Elena Guerrero Townsend, Robin Kring, Dolly Garcia. Absent excused; Ed Hawkins, Sandie Mackenzie, Ashley Cruz and Gary Montoya.

Approval of Minutes- Robin moved to accept the corrected minutes from December 6th. Dolly seconded. All in favor.

Public Invited to Be Heard - Introduction of Guests – No guests

Resignations - Elaine Rowe, Shelia Bolsover - Jamie moved that we accept the resignations. Elena seconded. All in favor.

New Business: The members listened to the proposals for grants from the following groups. We are not taking any action today on amounts that will be granted. The city council will meet first and approve the amount of funds from the Lodging tax then our group will act. The members are asked to complete the evaluation criteria for each proposal.

Lodging Tax Grant Interview:

11:00 – Platte Valley Players, Kelly Van Oosbree -	\$26,443.48
11:15 – Live At the Armory – Gary Montoya -	\$85,000.00
11:30 – Summerfest – Gary Montoya -	\$18,000.00
11:45 – Art in the Park – David Gallegos -	\$ 7,500.00

Special BCAC Grant Interview:

12:00 – Marketing Plan Consultant- Gary Wardle \$50,000.00

Wilma had submitted a letter to the BCAC regarding a marketing plan in 2021. Gary presented the request of developing a marketing plan for BCAC and fundraising strategies that will include the Public Art Committee. Wilma suggested we could look to the EDC to also help us with marketing. Robin had an objection to spending dollars on a plan that we can provide ourselves. She suggested we form a subcommittee to come up with a plan and see how marketing is connected to our strategic plan. It makes more sense to spend dollars on the actual implementation of the plan.

Report on QR Codes, Plaques and Placement - Gary Wardle

Gary submitted a letter of request on behalf of the Public Art Committee for funding in the amount of \$12,000 and to come from the SCFD Operating funds. These funds will be used to purchase bronze plaques for 7 sculptures and to purchase QR codes to be placed on all the sculptures in Brighton. The Public Art committee is working with the city to complete the installation of the new sculptures. David said this request fits within the

realm of using GOS monies from SCFD. The costs of installation of future sculptures should be included in future grant submissions to SCFD.

David said he was asked to speak about process and procedures in relation to grant proposals submitted after the deadline and then looking at these requests as special projects. We need to look at how we are granting funds and are we as a commission acting in compliance with the Lodging tax requirements as well as a 501c3. Wilma asked David to put these concerns in writing so we can discuss these concerns in detail at the next meeting as we had a full agenda today. and were pressed for time.

Election of Officer's - Wilma announced the names of the people who are willing to serve on the board and asked if there were any other volunteers. No response. Elena moved to close the nomination and Dolly seconded. All in favor.

President, Kathy Wardle - Vice-President, Wilma Rose Secretary/Treasurer, Stef Brown

Peter moved to accept the slate of officers. Elena seconded. All in favor.

City Council Representative - Peter Padilla has asked to participate in our commission as our city council representative. Elena moved to accept Peter as a member and Robin seconded. All in favor.

Old Business:

By-laws committee - Kathy Wardle and Dolly Garci will work on updating the bylaws.

Finance committee - Stef, Robin and Wilma will work on the Finance Committee.

Public Art Committee report - Wilma will send the minutes to the group in the interest of time.

End of Month Report- David reports the deadline for the 2023 SCFD Grant is March 9th.

Organization Updates and Reports:

Armory/Special Events, No report.

Arts & Culture Office, No report.

Youth Commission, No report.

Downtown Partnership, No report.

Lodging Tax Advisory Committee, the next meeting will be on February 15th.

Main Street Creatives - The artists are going to start being open in the evening on the first Friday of the month starting in the spring. We also have started Meet the Artists days on Tuesday and Thursdays from 11 a.m. to 3:00 p.m.

The meeting adjourned at 12:35 p.m.

Next Meeting: March 7, 2022

Respectfully submitted,
Stephanie Brown.