



DISTRICT PLAN COMMISSION

Agenda Packet

May 27, 2021

2:00 p.m.

(typically fourth Thursday of the month)

Virtual Meeting via Zoom*:

<https://us02web.zoom.us/j/89633529059>

(instructions for joining by phone at bottom of page)

COMMISSION MEMBERS

Alan Hale (Chair)

Amanda Griffin (Vice Chair)

Christy Dowling (Secretary)

Adam Kniss

Holly Peterson

Wayne Scott

Michelle Seubert

Dennis Tonsager

Wayne Walvoord

1. Call to Order/Roll Call/Pledge of Allegiance
2. Approve minutes from April 22, 2021 meeting (p. 2)
3. Public Comment
4. Staff updates (p. 3-4)

Regular Business:

5. (I) Present Local Foods Workshop materials (to review, see link in p. 3 of packet)
6. (I) Present preserved farmland storymap
7. Announcements, Suggestions & Comments
8. Adjournment



brightonco.gov/SplendidValley

The following links have been shared by Commission members or staff and are being provided for informational purposes only. These resources do not reflect the positions of Adams County or the City of Brighton.

Shared Resources	Work Plan Tactic(s)
Time Between Precipitation Events Growing Longer in the West , Wyoming Public Media, April 14, 2021.	26

Please contact Anneli Berube at aberube@brightonco.gov or (303) 655-2252 with questions or if you require special accommodations.

***Instructions for joining Zoom meeting by phone:**
Dial (253) 215-8782, ID # 896 3352 9059.
To mute/unmute press *6. To raise hand press *9.



District Plan Commission Meeting Notes



Type of meeting: Regular

Date: Thursday, April 22, 2021

Location: Virtual Meeting via Zoom

1. Call to Order/Roll Call/Pledge of Allegiance

Meeting called to order by A. Hale at 2:04 p.m.

Members present: Mr. Alan Hale (Chair), Ms. Amanda Griffin (Vice Chair), Ms. Christy Dowling (Secretary), Mr. Dennis Tonsager, Mr. Adam Kniss, Ms. Holly Peterson, Mr. Wayne Walvoord, Mr. Wayne Scott

Members absent: Ms. Michelle Seubert

Staff present: Anneli Berube (Adams County/City of Brighton), Libby Tart (Adams County), Aaron Clark (Adams County), Kyle Sylvester (City of Brighton), Kate Lesser (City of Brighton)

Public present: None

2. Approve minutes from March 25, 2021 meeting

A. Kniss moved to approve the minutes as presented from the March 25, 2021 meeting. W. Walvoord seconded.

→ Minutes from the March 25, 2021 meeting were unanimously approved as presented.

3. Public Comment

None recognized.

→ No action.

4. Staff Updates

A. Berube noted upcoming meetings of interest with the Adams County Open Space Board to be held on April 28, 2021 and City Council Study Session to be held on May 25, 2021.

→ No action.

5. (R) Historic Splendid Valley wayfinding signage updates

A. Berube presented [Wayfinding Signage Project Update PowerPoint](#)

No contention to the location of the signs as presented.

→ No action.

6. Announcements, Suggestions & Comments

C. Dowling suggested a study to research the possibility of the City purchasing more water rights.

→ No action.

7. Adjournment

→ Meeting adjourned at 3:16 p.m.

Recorded by: K. Lesser

May 2021 Update

TO: District Plan Commission
FROM: Anneli Berube, Ag Innovation Specialist, for District Plan Staff
DATE: May 27, 2021
SUBJECT: May 2021 Update to the Q1 2021 District Plan Monitoring Report

The following report is a monthly update to the Q1 2021 Monitoring Report. It provides updates on activities and deliverables that will be worked on or completed in the first quarter of 2021 (Q1).

Deliverable & Tactic Updates:

Deliverables for review Q2 2021: Below are the deliverables or key tasks that will require the Commission's feedback in Q2.

- Historic Splendid Valley Wayfinding Signage program final locations
- Historic Splendid Valley Wayfinding Signage program systems and protocols
- Local Foods Workshop summary
- Webpages/storymap for preserved farm properties

Tactic Updates:

Tactics Underway: Below are updates on the tactics worked on in Q2.

- **Tactic #2: Local Foods Workshop** – Staff has compiled the PowerPoint presentations and notes from the February 13, 2020 workshop and posted them on the Historic Splendid Valley website (on the City of Brighton's page): <https://www.brightonco.gov/1618/Local-Foods-Workshop-2020>.
- **Tactic #6: Public relations** – a virtual book talk will be held on 5/24/21. The author of "Building Community Food Webs", Ken Meter, will be speaking, along with Tim Ferrell of Berry Patch Farms who was featured in the book. Staff will share information about the implementation of the District Plan, as well as encourage folks to visit Historic Splendid Valley farmers this growing season. A [press release](#) was issued on the day of the book's official publication, on 4/29/21.
- **Tactic #15: Marketing campaign** – Staff sent a survey to farmers about registering the Historic Splendid Valley logo as a trademark. Out of the 12 farms sent the survey, 5 participated. 2 said that they currently use the logo, while the other 3 answered "yes" or "maybe" when asked if they would be interested in using it. Current uses and uses farms would be interested in are: list on website, yard sign on property, social media, advertising, and signage. When asked if they foresaw any issues with trademarking the brand, the majority indicated that it was a good idea, and no one expressed concern with moving forward.
- **Tactic #18: Wayfinding signage** – The sign design has been updated to comply with the County's requirements. Staff are scheduled to tour and pin the locations on 5/27/21. One additional location is being explored on City property on Bromley Ln. This has not yet been finalized.

May 2021 Update

Tactics Ongoing: Below are updates on Ongoing tactics being worked on in Q2.

- **Tactic #1: Farmland Preservation** – Staff presented to the Adams County Open Space Advisory Board on 4/28/21 about the HSV Target Property #1 application. The Board is voting on 5/26/21 on whether or not to approve the projects presented.

Meeting and Event Updates for May 2021

- **Mile High Farmers Land Access Group meeting on 4/27/21:** the group provided updates on different projects geared towards finding land in the Denver metro area for food production.
- **Brighton Shares The Harvest Board meeting on 5/10/21:** the group discussed updates on activities, including giving away tomato and pepper seedlings.
- **Agritourism Subcommittee meeting on 5/11/21:** the group discussed upcoming events and how to best support each other in sharing events over the summer and fall.