

Operating Indicators by Function/Program

SOURCE: City Departments

| Function/Program | 2011 | 2012 |
|---|---------|---------|
| Police | | |
| Calls for service | 42,478 | 42,573 |
| Arrests | 2,600 | 2,600 |
| Summons issued | 4,889 | 5,986 |
| Public Works | | |
| Street resurfacing (miles) | 1 | 0 |
| Street slurry seal (miles) | 2.5 | 3 |
| Parks and Recreation | | |
| Recreation Center admissions | 141,500 | 154,783 |
| Recreation Program participants | 10,950 | 10,380 |
| Senior Center program participants | 23,979 | 27,897 |
| Service program participants | 10,734 | 11,071 |
| Water | | |
| Gallons pumped (billions) | 1.106 | 1.305 |
| Average daily consumption (million gallons) | 4.79 | 5.34 |
| Wastewater | | |
| Gallons treated (millions) | 811 | 731 |
| Cemetery | | |
| Interments | 114 | 128 |
| Courts | | |
| Citations Processed | 4,849 | 5,967 |
| Community Development | | |
| Total New Residential Permits | 57 | 391 |
| Total New Commercial / Industrial Permits | 9 | 7 |

Sales Tax Revenue by Category

| Function/Program | 2012 |
|--------------------------------------|---------------------|
| General Merchandise | \$6,173,709 |
| Food Stores | 2,807,241 |
| Eating and Drinking Establishments | 2,116,325 |
| Building Materials/Home Improvements | 1,814,437 |
| Auto Dealers/Repairs/Supplies | 1,319,617 |
| Utilities | 1,330,406 |
| Telecommunications | 882,712 |
| Other Retail Stores | 67,593 |
| All Other Categories | 749,808 |
| TOTAL | \$17,261,848 |
| City Direct Sales Tax Rate | *3.75% |

*3.75% =
 - 2% for General Fund Operating Expenses;
 - 1% for Capital Improvement Fund;
 - .50% for Parks and Recreation Capital Improvement Fund;
 - .15% for Operation and Maintenance of City Parks and Recreation Facilities Fund;
 - .10% for Parks and Recreation Capital Fund for Operation and Maintenance of Trails, Open Space, City Parks and Recreation Facilities Fund.



Brighton is strategically located 20 miles north of downtown Denver, 20 minutes from Denver International Airport and boasts an excellent vista of the Rocky Mountains. With a diverse population of approximately 34,000, we are in a prime location for a wide array of activities locally and regionally. The Brighton Armory is a local historic landmark that serves as modern venue for a wide range of cultural arts. In addition, Brighton's Anythink Library, Recreation Center, Oasis Aquatic Park, abundant playgrounds, state-of-the art Platte Valley Medical Center, shopping in Historic Downtown or at Prairie Center, a low crime rate and an inclusive mindset, Brighton is a great place to raise a family while enjoying a balanced lifestyle.



CITY OF BRIGHTON
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2012 Annual Report



Message from the City Manager

Brighton is as vibrant as ever! In 2012, we celebrated our 125th anniversary, making us one of Colorado's oldest communities. We've come a long way in 125 years and we are especially proud of the accomplishments we experienced during our anniversary year.

In 2012, we began an in-depth process with our city council, boards and commissions and city departments to outline the vision for the City of Brighton. After a collaborative process, we developed the City's short-term and long-term vision for our ever-growing community. Public safety, road and trail connectivity, water, sustainability, agricultural heritage, and smart growth were high on the list as well as many other important areas. As we developed our budget for 2013, we focused our efforts on projects that helped us achieve the short-term and long-term vision while continuing to deliver quality services to our community.

Although the economy has yet to fully recover, we are seeing positive movement. In 2012, Brighton issued 391 permits, up from 57 permits in 2011, 51 permits in 2010 and 37 permits in 2009. The increase in permits issued in 2012 is in large part due to an increase in new multi-family housing units. We are continuing to see a strong demand for all segments of housing and even with the increasing strength of the residential market, Brighton's attractive housing costs remain among the most affordable in the metro area.

Our city's leadership has allowed us to grow responsibly and safely position ourselves financially. We are excited about 2013 and all the things we have set to accomplish. It is sure to be a bright year.

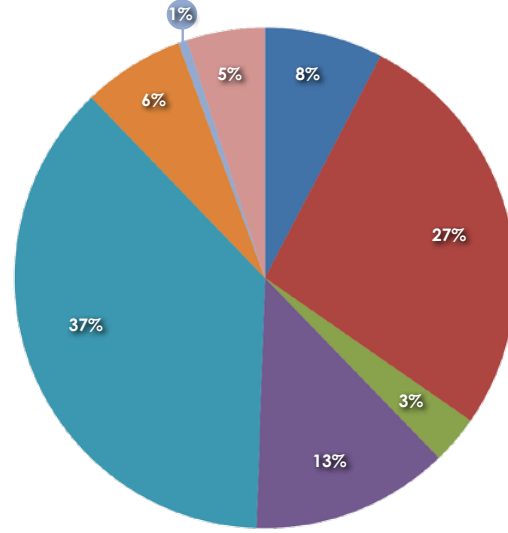
Thank you for being a part of Brighton.



Manuel Esquibel
City Manager

2012 Revenues

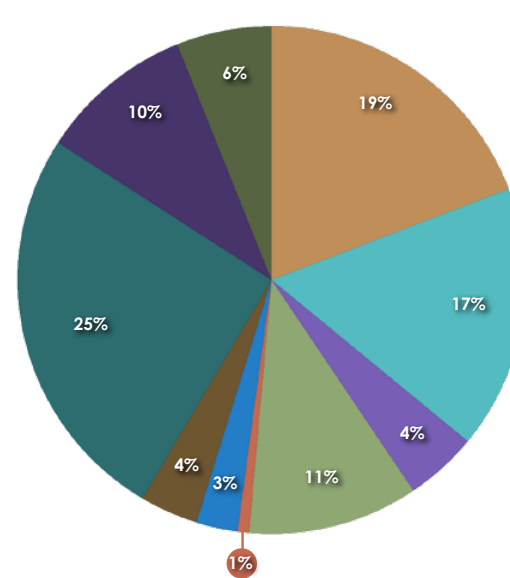
Total 2012 Revenues: **\$52,349,000**



| | |
|-------------------------------------|--------------|
| Charges for Services Governmental | \$4,004,000 |
| Charges for Services Water & Sewer | \$14,139,000 |
| Operating Grants/Contributions | \$1,630,000 |
| Capital Grants/Contributions | \$6,683,000 |
| Sales and Use Taxes | \$19,512,000 |
| Other Taxes | \$3,439,000 |
| Grants/Contributions Not Restricted | \$301,000 |
| Other Revenues | \$2,640,000 |

2012 Expenses

Total 2012 Expenses: **\$45,676,000**



| | |
|----------------------------|--------------|
| General Government | \$8,754,000 |
| Public Safety | \$7,670,000 |
| Public Works | \$2,108,000 |
| Parks & Recreation | \$4,951,000 |
| Cemetery | \$336,000 |
| Community Development | \$1,202,000 |
| Interest on Long Term Debt | \$1,693,000 |
| Water | \$11,702,000 |
| Sewer | \$4,493,000 |
| Drainage | \$2,766,000 |

Please refer to the City's Annual Financial Report available on our website for detailed financial information.

Demographic and Economic Statistics

| | | | |
|-----------------------------------|--|--|-------------------------|
| 34,132 Population | 15,669 School Enrollment | 10,800 Households | 33 Median Age |
| 4,984 Feet in Elevation | 17.1 Square Miles of Land Area | .5% Reduction in Unemployment Rate | |

Principal Employers

| Employer | 2012 Employees |
|------------------------------|----------------|
| Adams County | 1,821 |
| School District 27J | 1,623 |
| Platte Valley Medical Center | 595 |
| City of Brighton | 481 |
| Vestas | 400 |

Source: Brighton Economic Development Corporation

| Employer | 2012 Employees |
|----------------|----------------|
| BJ Service USA | 350 |
| Super Wal-mart | 290 |
| Super Target | 168 |
| Sakata Farms | 157 |
| United Power | 151 |

Arts & Culture

THE ARMORY PERFORMING ARTS CENTER

Brighton's downtown area is alive thanks to the opening of this performing arts center. Culture in our city is on the rise with fine art, unique shops, fine food and regular shows. It enhances public understanding of the role arts and culture play in creating a quality community and vibrant downtown district.



313
Armory Events

461
Pieces featured in Eye for Art



EYE FOR ART

The City of Brighton proudly supports the promotion of art and culture through its Eye for Art program. This program utilizes space within City Hall to present the artwork of selected emerging and established artists from all over.

Parks & Recreation

| | | | | |
|----------------------------------|--------------------|---------------------------------|------------------------------|-------------------------------------|
| 975 Turkey Trot Racers | 29 Parks | 960 Acres of Parkland | 27 Miles of Trails | 163,455 Rec Center Visits |
|----------------------------------|--------------------|---------------------------------|------------------------------|-------------------------------------|

BRIGHTON OASIS FAMILY AQUATIC CENTER

Brighton's premier family aquatic park, features a lazy river, wave generator, water slides and full concession stand.



37,283
Oasis Visits



TURKEY TROT

The Brighton Parks & Recreation Department hosted the 28th Annual Turkey Trot 5k/10k Race, raising \$9,693 for the Senior Advisory Board. Turkey Trot is a qualifying race for Colorado's annual Bolder Boulder.



Eagle View Adult Center

2012 saw the opening of the Eagle View Adult Center, the city's new 18,000-square-foot senior center. The center is thankful for our volunteers who donated 9,028 hours.

AWARDS

- Brighton was named in 2012 one of America's Promise Alliance's 100 Best Communities for Young People presented by ING for its initiatives to help young people.
- Received the 26th Tree City USA Award
- The Brighton Housing Authority was certified as a "High Performer" by the Department of Housing and Urban Development.
- Two Youth Commissioners were selected to serve on the National League of Cities' Council on Youth, Education and Families

2012 Accomplishments At a Glance

- Completed construction and dedication of Carmichael Park
- Celebrated the City of Brighton's 125th Anniversary
- Completed construction of Brighton's BMX Park with the help of a team of volunteers
- Developed an Adopt-a-Park & Trail program
- The Brighton Youth Commission planned and implemented S.P.E.A.K., a week-long initiative to raise awareness and money for suicide prevention
- Expanded sales tax auditing which allowed for the collection of \$182,500 in past due sales tax
- Approximately 28 new businesses were opened
- Issued permits for 391 new residential units and 7 new commercial/industrial/public buildings
- Implemented improved wastewater interceptor program
- Brighton was named a "Grad Nation Community" by America's Promise Alliance. As a Grad Nation Community, Brighton is part of a national network of cities and towns that have agreed to work on improving high school graduation rates
- Created a business retention and expansion program

Brighton City Council



From left to right:
J.W. Edwards, Ward 4; Wilma Rose, Ward 4; Lynn Baca, Ward 3; Chris Maslanik, Ward 1; Dick McLean, Mayor; Cynthia A. Martinez, Ward 2; Wayne Scott, Mayor Pro Tem; Kirby Wallin, Ward 1; Rex Bell, Ward 2